

Ian Murdock

<http://ianmurdock.com/cv>

SUMMARY

- Experienced technology executive with deep expertise in platforms, developer programs and communities, operating systems, cloud computing, and SaaS.
- Founder of Debian, one of the first Linux distributions with millions of users worldwide. Well-known and influential member of the open source developer community.
- Proven leadership skills. Managed teams of 100+ people across product management, product marketing, engineering, and developer enablement.
- Highly technical (BS CS). Excellent writer and keynote-level public speaker (see <http://ianmurdock.com/cv> for examples of writing and speaking).

EXPERIENCE

Salesforce (via ExactTarget acquisition)

*VP Platform,
Marketing Cloud (2011-)*

- Responsible for ExactTarget platform strategy, platform products, and developer programs. Centrally involved in leading product & technology organization through period of rapid company growth culminating in IPO and acquisition by Salesforce for \$2.5 billion (after which ExactTarget was renamed the Salesforce Marketing Cloud). Established third-party marketing app platform with integrated marketplace. Repositioned and open-sourced internal app toolkit. Launched online developer community.

Sun Microsystems

*VP Emerging Platforms
(2009-2010)*

*VP Developer and
Community Marketing
(2008-2009)*

- Member of the senior leadership team of Sun's newly-formed cloud computing group. Responsible for Sun's platform-as-a-service (PaaS) strategy. Led skunkworks project to extend Java EE to the cloud ("Java-as-a-Service").
- Responsible for worldwide developer strategy, marketing, and programs. Led product management and product marketing of Sun's developer products (Sun Studio, NetBeans, and OpenOffice) as well as the Sun Developer Network (SDN), java.sun.com, the Tech Days developer conferences, and developer marketing.

*Chief Strategist,
Operating Systems
(2007-2008)*

- Chief architect of Project Indiana, the binary distribution of OpenSolaris designed to lower barriers to adoption of the Solaris operating system. Project Indiana represented the most dramatic shift in Sun's OS strategy since the move from SunOS to Solaris in the early 1990s, and many of its innovations (network-based package management, ZFS as the default file system, etc.) are now prominent features of Oracle Solaris 11.

Linux Foundation

CTO (2005-2007)

- Responsible for coordinating a diverse group of Linux platform stakeholders on Linux technology, outreach, and advocacy initiatives. Chair of the Linux Standard Base (LSB), the Linux platform interoperability standard.

Progeny

*Cofounder, Chairman, and
CTO (1999-2005)*

- Chief architect of the company's unique and innovative "customizable Linux" technology that helped organizations build highly customized, streamlined platforms for Linux-powered products. Raised \$2 million of seed capital, built customer and partner relationships with such companies as HP, Novell, and Sun, and achieved sustained profitability in a difficult economic environment.

Debian

*Founder and Leader (1993-
1996)*

- Founder of Debian, one of the first Linux distributions and also one of the most successful and influential open source projects ever launched. More than 1,000 people are currently involved in Debian development, and the formative document of the open source movement itself (the Open Source Definition) was originally a Debian position statement. Debian is also the basis of dozens of other products including Ubuntu and the Linux Mint desktop distribution.

EDUCATION

- B.S., Computer Science, Purdue University (1996)
Outstanding Alumnus, Computer Science, Purdue University (2011)